

Final Project Evaluation (based on a rubric by Jessica Pressman)

	A	B	C	D	F
Overall	The form (design and presentation) and format (medium) of the project advances an argument about data in interesting, surprising and creative ways.	The form and format of the project advances an argument about data in interesting, surprising and creative ways. The rationale is clear but not persuasive, compelling, or unique.	The form and format of the project does not support an argument about data. The project does not have obvious rationale behind it.	The project exhibits little or no effort to present an argument about data.	Fails to meet the minimum standards of the assignment.
Thesis	Has an insight about material and a debatable claim about why that insight matters. The thesis is specific, complex, interesting, and analytical.	Has an insight about material and a debatable claim about why that insight matters. Thesis is present but not interesting or analytical.	Has the basic components of a thesis, but the thesis is neither strong nor analytical.	Lacks one or more features of a thesis (insight or debatable claim).	Fails to meet the minimum standards of the assignment.
Analysis	Clearly and concisely interprets data by explaining important ideas. Uses secondary sources appropriately.	Interprets data to explain important ideas with some lack of clarity and concision. Uses secondary sources but not as fully as necessary.	Mostly suggests ideas based on data rather than interpreting data to explain ideas.	Describes but does not critically discuss data to explain ideas.	Offers no interpretation of data.

	A	B	C	D	F
Accuracy	Exceptionally well-crafted and clear, well edited, largely free of spelling, grammar and mechanical errors. Words used with economy and precision. Convincing credibility; project shows writer is expert on topic.	Well edited, largely free of spelling, grammar and mechanical errors. Words usually used with economy and precision. Convincing credibility; project shows writer has studied data carefully.	Errors exist but do not detract from the project's purpose/ argument. Some use of economy and precision. Largely convincing credibility; essay shows writer has worked with data.	Errors detract from project's purpose/ argument. Little use of economy and precision. Unconvincing credibility in one or more ways.	No effort to express ideas accurately.
Academic Ethos	Project attempts to remain objective in presentation and adopts a tone appropriate to the context. Consistent and correct citation practice. Project meets requirements.		Usually exhibits objectivity of presentation and appropriate tone. Some inaccuracies with citation practice and/or project is barely meeting requirements.	Little evidence of objective presentation. Inconsistent and incorrect citation practice and/or project fails to meet page requirement.	No effort to remain objective or meet project requirements.